

CHRISTMAS IN *Olde Town*

SPONSORSHIP OPPORTUNITIES
NOVEMBER 28 • 2:30-5:30 PM

PRESENTING
\$2,500
LIMIT ONE

- Branding rights of the event.
- Large logo on promotional materials including social media posts.
- Recognition on event day “thank you” posters and email blasts.
- Recognition during tree lighting ceremony, including banner near the tree and opportunity to have a representative speak during the program.
- Free booth space during the event.

SANTA
\$1,000
LIMIT ONE

- Branding rights of Santa’s Workshop with signage in the window.
- Large logo on promotional materials including social media posts.
- Recognition on event day “thank you” posters and email blasts.
- Recognition during tree lighting ceremony and opportunity to have a representative speak during the program.
- Free booth space during the event.

SANTAtizer
\$750
LIMIT ONE

- Branding rights of SANTAtizer (hand sanitizer) stations with signage at each station.
- Large logo on promotional materials including social media posts.
- Recognition on event day “thank you” posters and email blasts.
- Recognition during the tree lighting ceremony.
- Free booth space during the event.

RUDOLPH
\$500

- Medium logo on promotional materials including social media posts.
- Recognition on event day “thank you” posters and email blasts.
- Free booth space during the event.

SNOWMAN
\$250

- Small logo on promotional materials including social media posts.
- Recognition on event day “thank you” posters and email blasts.
- Free booth space during the event.

ELF
\$100

- Business name mentioned on promotional banners and materials including social media posts.
- Recognition on event day “thank you” posters and email blasts.
- Free booth space during the event.

DONATIONS

Make a tax-deductible donation of \$50 or more and get your name or business listed on our event day “thank you” posters and website! The Altoona Area Historical Society is a designated 501(c)3 non-profit organization. Federal Tax ID #20-0118182

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SPONSORSHIP FORM

The Altoona Area Historical Society is a designated 501(c)3 non-profit organization. Federal Tax ID #20-0118182

Sponsorship level: _____
Company: _____
Contact Name: _____
Address: _____

Email: _____
Phone: _____
Signature: _____

Christmas in Olde Town is back, with some changes due to the COVID-19 pandemic. While many community holiday events have been canceled, Christmas in Olde Town is providing a safe family-friendly holiday event for central Iowa. Events include a parade bringing Santa to Olde Town, Santa meeting with kids through the front windows of the historical museum, food, music, crafts, decorating contests and so much more!

Please send your completed sponsorship form and any questions to Alex Payne at altoonahistory@gmail.com.
Address checks to **Altoona Area Historical Society, 104 2nd Street SE, Altoona, Iowa 50009.**